

SmartKid™

Game-based learning
for children 4-8 years





Award-winning
smart & fun
digital learning
experience
for children 4–8 years

- ✓ Over 100 game levels
- ✓ Individual learning
- ✓ Accelerated learning
- ✓ Curriculum-inspired



Winner
Best Mobile Service
2013, FINLAND



Winner
Best Educational Solution
2013, FINLAND



Excellent learning
outcomes with
scientifically proven
Learning-by-Teaching
method

SmartKid is based on:

- ✓ over 10 years of research
- ✓ 51 peer-reviewed publications
- ✓ Design by Educators, Psychologist and Scientists specialized in Learning Analytics

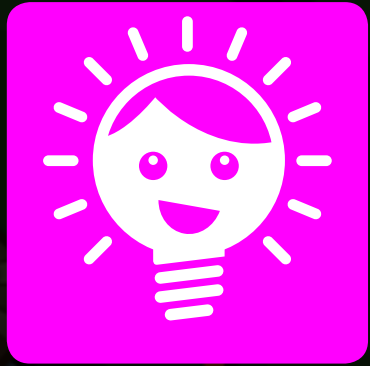
$$6 / 2 =$$

3

1

5





First serious learning game with **learning analytics** for parents and teachers

- ✓ Follow learning progress
- ✓ Identify strengths and weaknesses





Complete universe
with **educational toys**
and **games**
motivating children to
learn.





**Serious gaming
market
expected to grow to
\$7.4B. (2015)***

**SkillPixels is a
leading Finnish
education game
developer**

*Ibis Capital

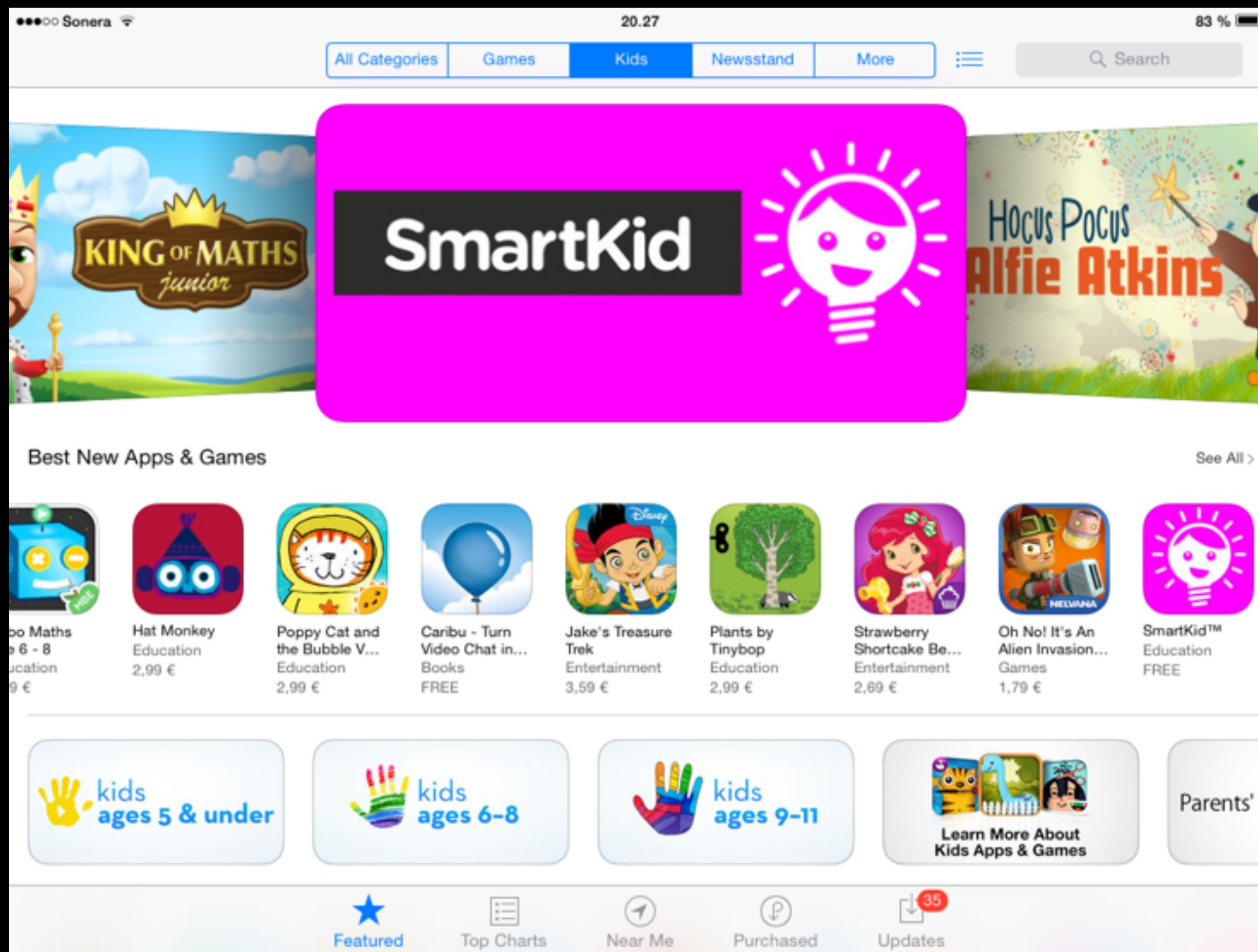


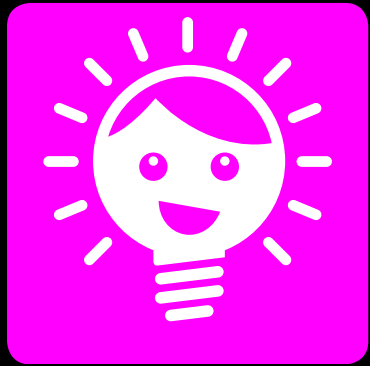
Featured* by Apple
SmartKid reached TOP
#1 in

- ✓ Kids in 8 countries
- ✓ Ages 6-8 in 24 countries
- ✓ Education in 4 countries

Gaining Top5 in 60+ countries

*30Aug2014





SmartKid™ family

- complete virtual school



SmartKid

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SmartKid

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Coming 1H 2015



SmartKid

GE 

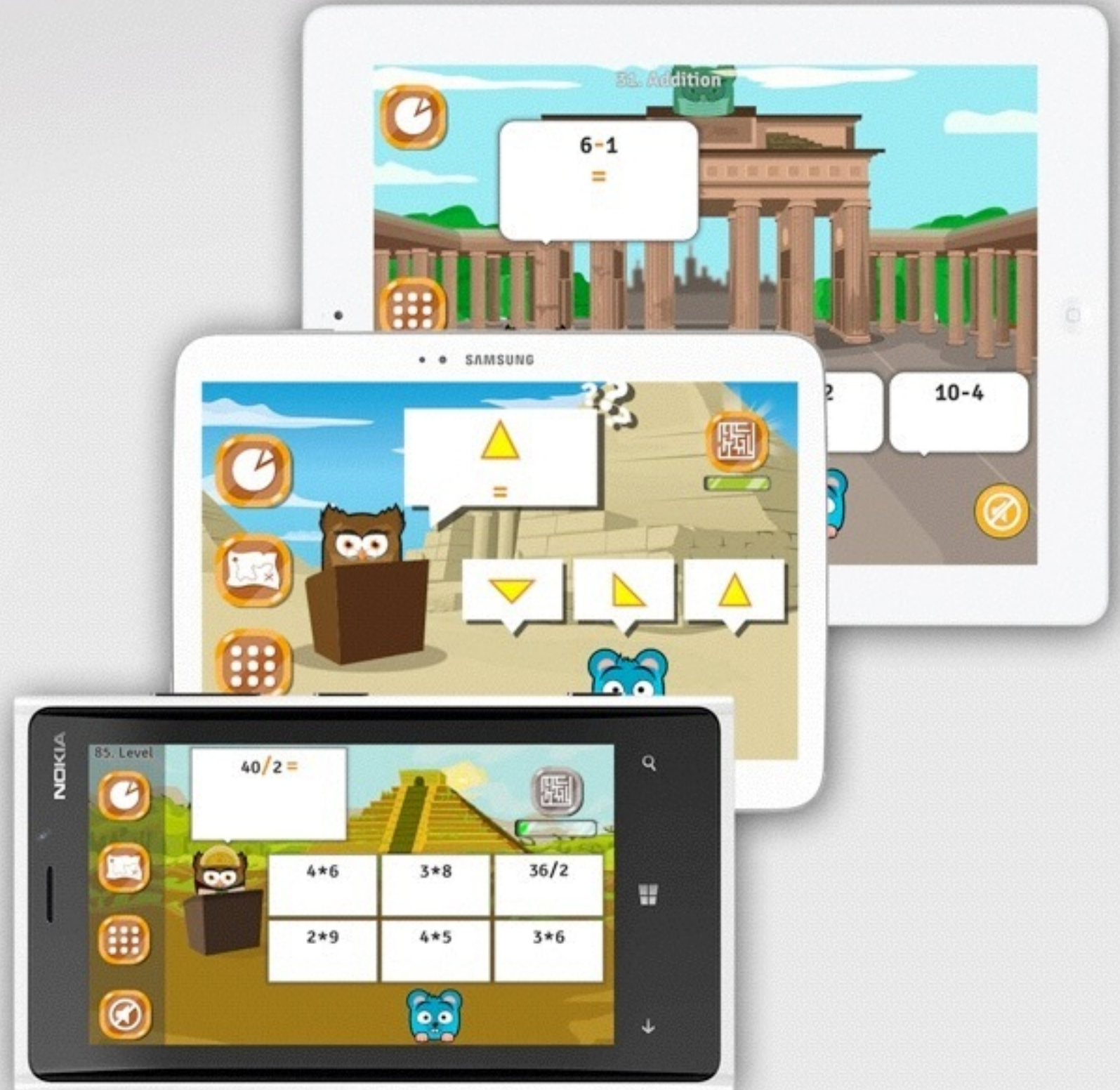
Coming 2H 2015



We already offer
SmartKid
for all major
digital ecosystems

- ✓ iOS, Windows Phone and Android*
- ✓ Chrome Web Store
- ✓ Browser-based

*developed





Be part of the
digital revolution
in education

