



CONVENTUS

Learning system for cooperatives



TO WHOM AND WHY – HOW TO EXPLOIT CONVENTUS LEARNING SYSTEM?

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FOR COOPERATIVES AND GROUPS



- for cooperatives and groups planning to build up a coop Conventus is a *tool*
 - it supports self-learning and coordinates development process
 - Conventus is also a catalogue for material: general info and and special issues
 - strongly oriented to cooperation, team-work and business
 - *“Should we discuss this thoroughly?”*
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FOR EDUCATION AND DEVELOPMENT



- for organisations in business education and development Conventus is *service expansion*
- it gives easy access to utilize updated material and coop-oriented learning process
- Conventus catalogue is written in a form that serves also as teacher's guide
- *"Students were talking some weird stuff about starting a coop. I have no idea..."*

WHY COOPERATIVES?



- cooperation is a practical solution for e.g. social business and community based services
 - there is growing interest for employee-owned business and marketing/supply coops for entrepreneurs
 - cooperatives have proved themselves to be very strong in terms of sustainability, especially during economic downturn
 - young people have found cooperation!
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WHY CONVENTUS?



- today cooperatives are "special", tomorrow hopefully acknowledged part of mainstream
 - we need to emphasize *both* cooperation (values and principles) and strong business skills
 - Conventus is a modern learning system, utilizing IT
 - threshold to start exploring different dimensions of cooperation is *low* on purpose
 - *"If we just had some site in the internet to show us how to properly study this coop thing..."*
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MORE INFO



- www.conventuscoop.eu
- www.facebook.com/ConventusCoop
- some.lappia.fi/blogs/conventus
- www.coopfin.coop/english/conventusproject.html