

Intercultural communication in cross-border cooperation -

Russia perspective

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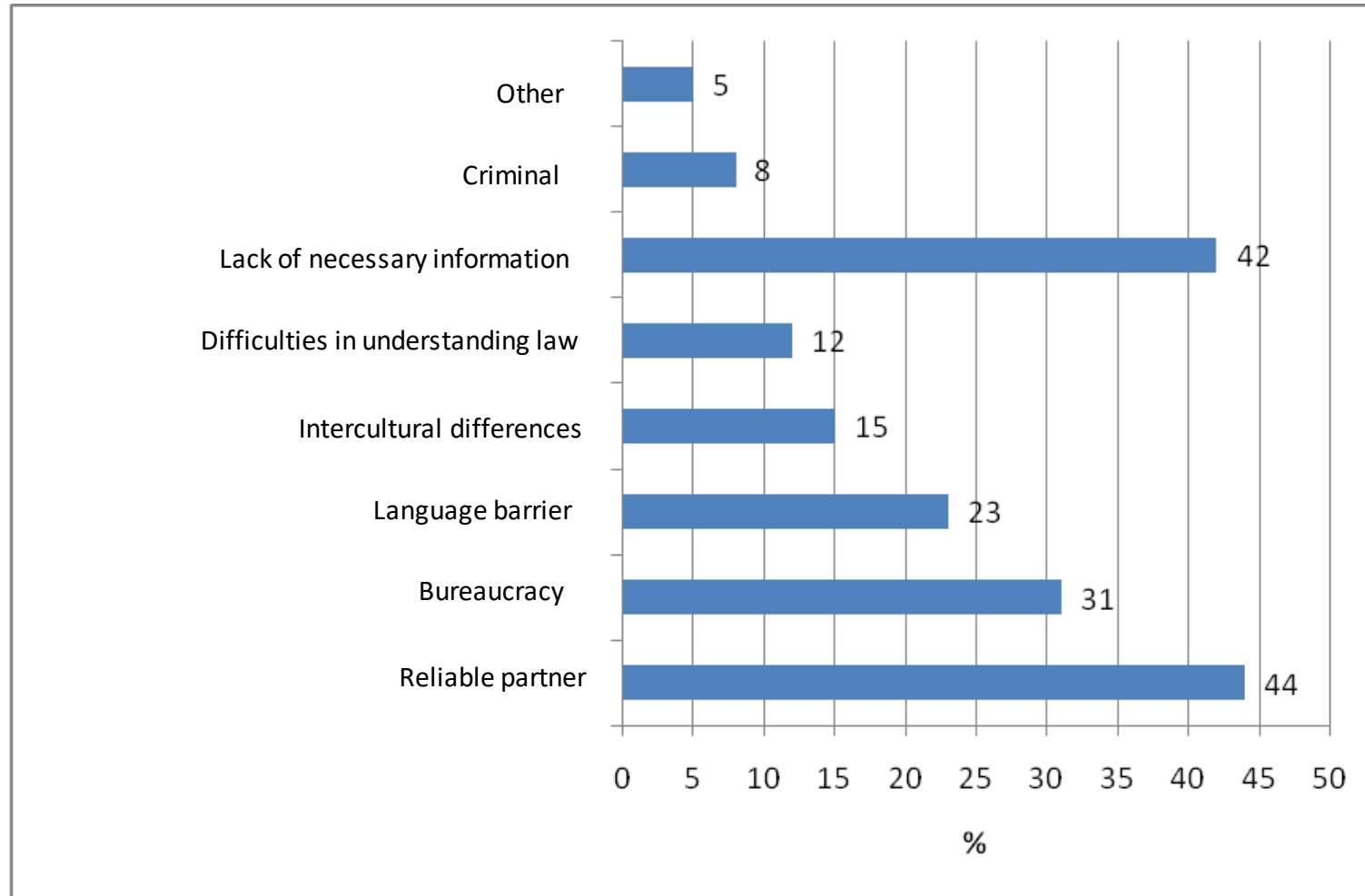
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More than 20 international projects, more than 30 national projects

Factors hindering the development of foreign business in the Murmansk region: the point of view of Russian (Murmansk region) companies



Peculiarities of project implementation in Russia

Hierarchy of relationships: enterprise-authority, Enterprise –branch office, Head manager - employee (example: letter)

Location of the decision-making center (example: choosing a transport route)

Stiff bureaucratic methods and structures of enterprise management (typical for large businesses, holdings, industrial groups)

Lack of flexible and project-oriented structures (project-oriented structures are common for small and medium sized business), insufficiently developed system of task delegation

General level of knowledge and experience in project management (lack of project management knowledge)

Technocratic approach to project management

Good partner – it is 3 competence:

Knowledge of the subject

Project management knowledge

Communication skills

Flexibility of thinking and adapt quickly (think fast and on the run)

- Interest and engagement

Bad partner → bad application → unsuccessful project → bad reputation

Do not take partners “for decoration”