

Joint Research Program, LeTo O1, Breda, May 18-22 2015 – The Netherlands

During 5 days more than 30 international students joined the Erasmus+ Intensive Program in Breda and learn new skills to be able to creatively find solutions for challenges that businesses in the tourism industry in rural areas are facing at the moment. Presentations and workshops from international lecturers, a fieldtrip and a real time assignment of the Tourism Board of Heusden were the core ingredients of this Joint program.



The Lecture on Experience Development of Experiences and the creative Workshop on Weak Signals of Mr. Jose-Carlos Garcia-Rosell (University of Lapland) was an eye opener for most participants.



Students present the result of their creative workshop Concept Thinking, introduced by Monique Leijser (University of Applied Science, Breda)

