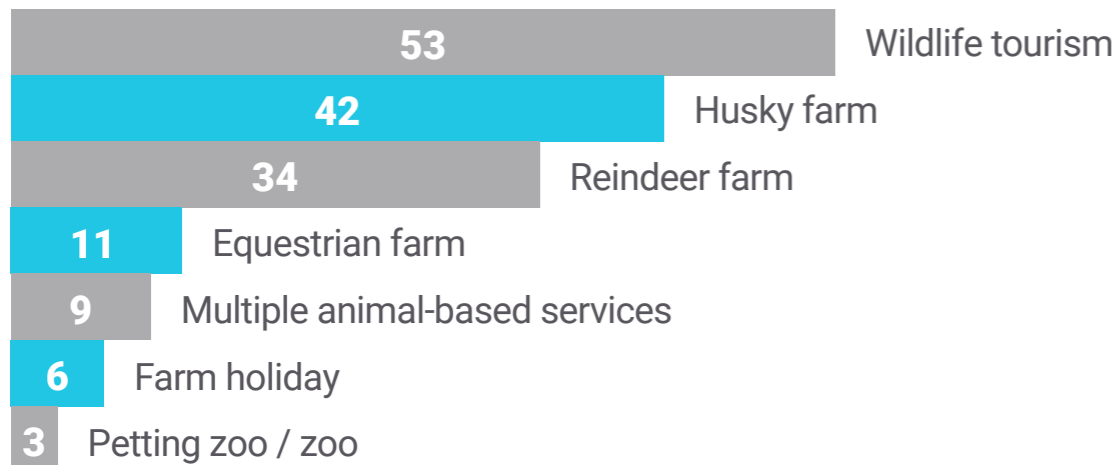


ANIMAL-BASED TOURISM SERVICES IN LAPLAND

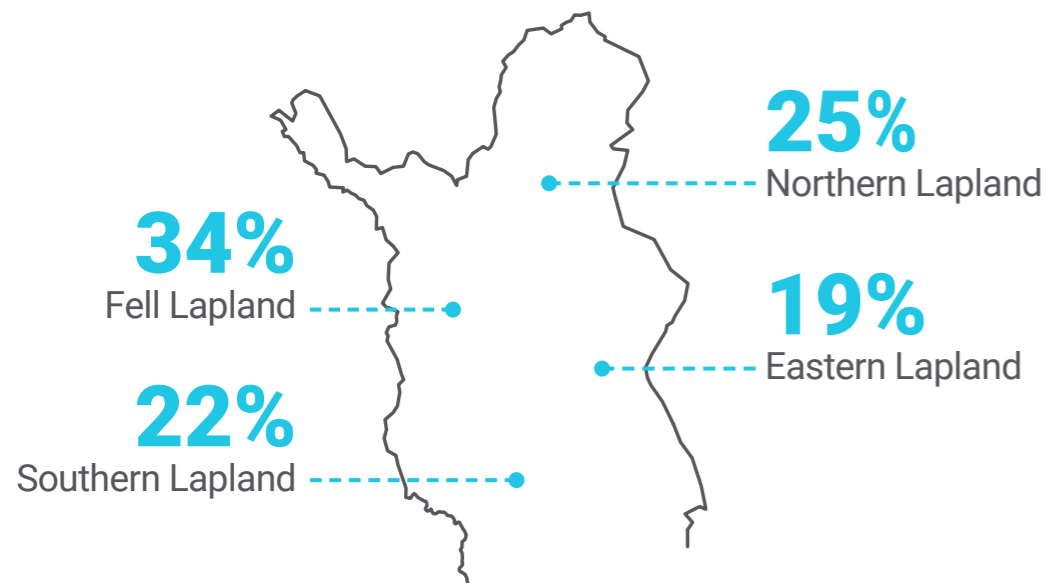
158 animal-based tourism firms



15,1 million € economic impact of animal-based tourism services

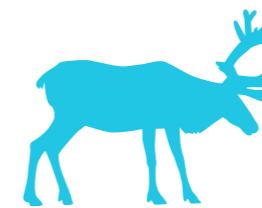
Animal	Total number	Turnover/animal (€)	Total turnover (million €)
Huskies	4000	2400	9,6
Reindeer	650	5400	3,5
Horses	150	4900	0,7
Captive (wild) animals	600	2200	1,3
Animal-based services total annual turnover			15,1

Distribution of animal-based tourism firms



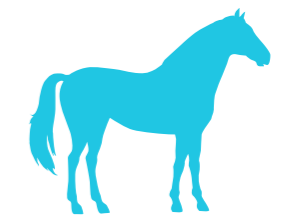
HUSKIES

Total number **4 000**
 Turnover/animal **2 400 €**
 Total turnover **9 600 000 €**



REINDEER

Total number **650**
 Turnover/animal **5 400 €**
 Total turnover **3 500 000 €**



HORSES

Total number **150**
 Turnover/animal **4 900 €**
 Total turnover **730 000 €**



65% of animal-based tourism firms in Lapland are **micro enterprises**.

They provide full-time employment for 1-2 persons including the entrepreneur.