

# DIGITAL SUSTAINABILITY COMMUNICATION SELF ASSESSMENT TOOL

## Who is responsible for our sustainability communication?

Objective	Measures	
Ensure the maintenance and activity of the selected social media channels	✓ We appoint one of our permanent staff members as the responsible person.	✓ We allocate the time, salary and other costs needed for communication.
Ensure the continuity of communication	✓ We identify risks related to cyber security.	✓ We strive to improve cyber security, for example, <a href="#">through this list</a> (in Finnish).
Ensure the ethics of advertising	✓ If a seasonal employee is responsible for communication, we ensure that they have the necessary information about our sustainability as well as data security and cyber security.	✓ We understand that sustainability is a common concern for everyone, even though we have a designated responsible person.
Know who the responsible person for sustainability is	✓ We know who is responsible for our sustainability matters.	✓ Our website displays the up-to-date information of persons to contact for further information on sustainability matters.